



MORGAN COUNTY, ALABAMA
ECONOMIC DEVELOPMENT ASSOCIATION

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MORGAN COUNTY, ALABAMA
ECONOMIC DEVELOPMENT ASSOCIATION

MCEDA Annual Report 2009-2010

MORGAN COUNTY ECONOMIC DEVELOPMENT ASSOCIATION

Morgan Center Business Park Identified for Data Center Potential

Morgan Center Business Park in Hartselle, AL has favorable attributes to attract a data center project according to a recent Deloitte Consulting study, an economic development study sponsored by the Tennessee Valley Authority (TVA).

TVA and Chicago-based Deloitte Consulting assessed more than 50 sites across the TVA service area for their capacity to accommodate data centers -- specially designed facilities that house computer systems and components for internet search engine companies, financial transaction processors, and other high-tech industries.

Morgan Center was one of 12 sites named as a primary ready-for-development site in the search. The locations were evaluated for accessibility, strong telecommunications infrastructure, electric power availability and reliability, and other characteristics beneficial to data center development.

The 12 sites named are considered ready for development and meet necessary requirements and criteria to support a major data center project. TVA is partnering with Joe Wheeler EMC, regional, state and community economic development leaders to begin marketing these sites as part of its economic development region's data center project recruitment initiative.

For more information, visit www.tvaed.com.



Conceptual entrance signage for Morgan Center Business Park designed by Barge, Waggoner, Sumner and Cannon, Inc.

Finalization of the Morgan Center Business Park entrance, signage and roadway engineering and design are well underway. The entrance to the first phase will set the development standards for the entire complex and the facilities that will locate within the business park. Creating an attractive, upscale business park has been the Cooperative District's objective from the beginning.

Morgan Center Business Park is a joint effort between the seven municipalities within Morgan County, the Morgan County Commission and the Decatur-Morgan County Port Authority. The Cooperative District board consists of one representative from each of the following: Morgan County, Decatur, Hartselle, Eva, Trinity, Falkville, Priceville, Somerville and the Decatur-Morgan County Port Authority.

Morgan County Economic Development Association BOARD OF DIRECTORS 2009-10

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2010 Industry Appreciation Golf Tournament and Dinner

MCEDA held its 16th Annual Industry Appreciation Golf Tournament and Dinner on September 23, 2010. The golf tournament was held at Decatur Country Club and the dinner was held at Rhodes Ferry Park. There were over 90 golfers and 200 guests in attendance at the dinner.

A special thank you to all our sponsors for helping make this event possible. We had 39 sponsors (see insert) this year and we would not be able to have such a successful event without their support. Thank you!

SOME OF OUR TEAMS



Pictured left to right:
Jeff Clark, Morgan County Commission
Lydia Fox, Valley Upholstery
Bill Weaver, AlphaPet
Ken Thompson, Feralloy Corporation



Pictured left to right:
James Henderson, Town of Eva
Craig Linhoss, TVA
David Lawrence, AlphaPet
Chad Hood, Gallet, A Terracon Co.



Pictured left to right:
Melvin Russell, EFP
Joe Joyner, EFP
John Seymour, Decatur-Morgan County Chamber of Commerce
Wade Weaver, Valley Budweiser

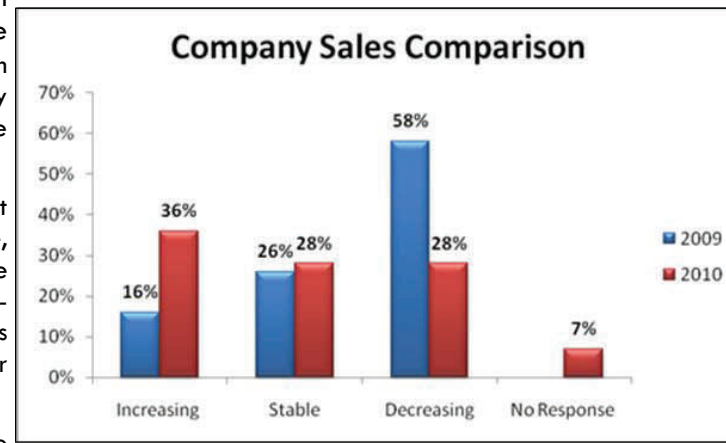
Workforce Development & Existing Industry Efforts

Morgan County Business Climate Improving

Our Existing Industry Visitation Program allows us to touch base with local industries on a regular schedule to make sure needs are being met. Over 110 companies in Morgan County were contacted in 2010 to request an existing industry visit. Of those companies, 36 companies participated in the survey process.

From this years visits, there are several key indicators that Morgan County's business climate is improving. For example, increases in company sales and market share from 2009 are positive signs of a stronger economy. In addition, 57% of companies interviewed plan to introduce new products and services within the next couple of years, and 47% plan to expand their local operations with the next three years.

If you are a manufacturer and have not had the opportunity to sit down with us to express your concerns and needs, and would like to take part in the 2011 study, please contact our office at 256-353-1213 to schedule an appointment.



CareerPathway.info Wins International Web Award



The CareerPathway website received an international web award from the Web Marketing Associations' 2010 International WebAwards competition. The website, www.CareerPathway.info, was awarded an "Outstanding Web Site" award, which is given to a select few websites per category that exceeded industry averages but were not selected as the overall category winner. The CareerPathway website was developed by Red Sage Communications, Inc. in Decatur, AL.

In the 2010 competition, more than 2,000 websites were submitted by Fortune 500 companies and leading interactive and advertising agencies located in 45 countries. Websites are judged on design, copywriting, innovation, content, interactivity, navigation, and use of technology.

For more information on "Career Pathway" or how to get involved with Workforce Development efforts, please contact Mary Ila Ward with MCEDA at miw@mceda.org or Charlotte McKelvey with the Decatur-Morgan County Chamber of Commerce at charlotte@dcc.org.

Morgan County's New and Expanding Industry Investment

Morgan County's new and expanding numbers for 2009-2010 continue to reflect the troubled economy, but there were still many companies whose annual investments totaled \$1 million or more.

There was one new industry and fourteen expanding companies which created 38 jobs and invested \$145,692,440. **DeBruce Grain** out of Kansas City, MO purchased the former 85 acre Cargill facility for \$10.3 million and plan to build a grain distribution facility at an investment of \$80 million, employing approximately 20 people in the first 12 months. **AlphaPet** invested \$675,000 in equipment; **BP Amoco Chemical** invested \$21.5 million in equipment; **C and L Wood Products** invested \$400,000 in equipment; **ConAgra, Inc.** invested \$5,848,000 on a 17,000 square foot expansion and equipment; **MICOR Industries, Inc.** invested \$300,000 in equipment and added five jobs; **Nucor Steel** invested \$18,320,240 in equipment and added a baghouse to their furnace to help with emissions; and **Valley Rubber** in Falkville invested \$30,000 in equipment.

MCEDA Launches New and Improved Website



MCEDA launched our new website in November! The web address remains the same, www.mceda.org, but there are new features including a *Site Selector* tab and an *Available Property* tab located on the home page for quick access to data.

Also available on the home page is a top *News* section, a tab to the *Map Room*, and a tab that takes you directly to www.CareerPathway.info, a comprehensive source of career and workforce information for employers, job-seekers, students and educators in Morgan County.

Visitors will be able to find information on MCEDA board of directors, staff members, MCEDA membership, education, demographics, utilities, transportation, cost of living, health-care, manufacturers in the county, tax and incentive information, MCEDA's Existing Industry Visitation Program, and more!

Please take a few minutes and check out our latest marketing and recruitment tool.

Mallard-Fox Creek Industrial Park Sign Gets Upgrade

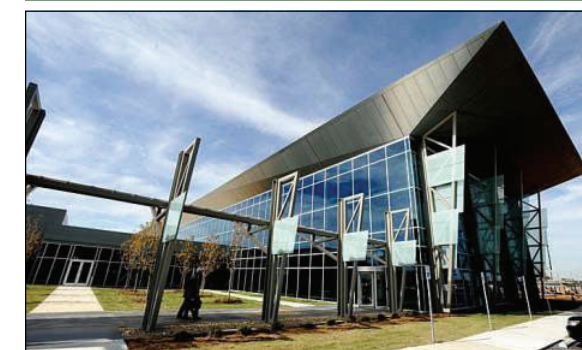
Due to significant aging and damage to the Mallard-Fox Creek Industrial Park entrance sign, a new sign will be installed.

The new sign, designed and installed by J&M Signs, will be constructed of silver aluminum and have internal lighting.

The Decatur-Morgan County Port Authority along with Norfolk Southern and several of the existing industries located in Mallard-Fox Creek Industrial Park are sharing in the costs of the new sign.

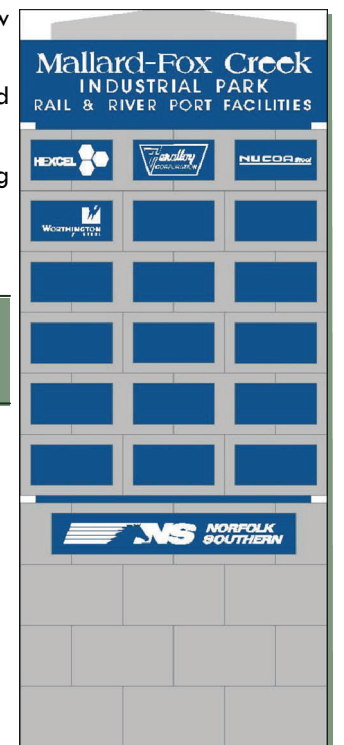
We hope to have the sign completed by the end of 2010.

Robotics Technology Park Opens



Congratulations to Alabama Industrial Development Training (AIDT) and Calhoun Community College on the grand opening and celebration of the first phase of the State's new Robotics park!

Photo Courtesy of Decatur Daily
Photo Taken by Gary Cosby, Jr.



2010 Industry Appreciation Day

Golf Tournament Sponsors

Golf Hole Sponsors

AFC-Alabama Farmers Cooperative
Alliance Sand and Aggregates
Byrd, Smalley & Adams, PC
Corum's Building and Farm Center
Decatur Utilities
Hexcel Corporation
Magic Steel Sales
Peoples Bank
Pugh Wright McAnally Inc.
RBC Bank
Regions Bank
Renasant Bank
Thompson Tractor Company
ULA-United Launch Alliance

Hole-In-One Sponsor

Lynn Layton Chevrolet

Longest Drive Sponsor

Sonny Craig

Lunch Sponsor

MIW Industrial Park & Upstate Commercial Park

Drink Sponsors

Decatur Coca-Cola Bottling Company
Valley Budweiser

Dinner Sponsors

Gold Dinner Sponsors

AirTran & Huntsville International Airport
Decatur Corridor
Fite Building Company
Nucor Steel Decatur, LLC
Parkway Medical Center
Toray Carbon Fibers America, Inc.

Silver Dinner Sponsors

Barge, Waggoner, Sumner and Cannon, Inc.
Decatur Utilities
Progress Bank and Trust
Red Sage Communications

Bronze Dinner Sponsors

Decatur-Morgan County Convention and Visitors Bureau
FSI-Fleet Services Inc.
Hartselle Medical Center
ITC-AL, LLC (Independence Tube)
S.S. Nesbitt & Company, Inc.

Drink Sponsor

Pepsi-Cola Decatur

Prize Sponsors

3M- goody bags filled with 3M products for everyone
AirTran & Huntsville International Airport- \$500
AirTran Ticket Voucher
Barge, Waggoner, Sumner & Cannon- \$50 Wiley's
Outdoors gift certificate
Feralloy- Four \$40 Longhorn Steakhouse gift cards
Holiday Inn Hotel & Suites, Decatur- One night
complimentary suite
Jimmy Smith Jewelers- \$50 Jimmy Smith Jewelers gift
certificate and a clock
Pepsi-Cola Decatur- Case of Pepsi products each month
for a year
S&ME Inc.- \$50 Home Depot gift card

MCEDA Membership

We would like to thank our new and renewing members that invest in our organization throughout the year. We appreciate your support and look forward to working with you in the future.

3M Company
A Digital Reflection Photography & Videography
AFC, Inc.
Alabama Association of Employers
Alabama Ladder Co Inc.
Alliance Sand & Aggregates, LLC
AlphaPet Inc.
AT & T Alabama
Automatic Screw Machine Products
Bank Independent of Decatur
Bank Independent of Hartselle
Barge, Waggoner, Sumner, & Cannon
Barloworld Handling
Blackburn, Maloney & Schuppert, LLC
BP - Decatur Works
Brown Recycling & Manufacturing
Bud's Stores
Bunge North America, Inc.
Byrd Maintenance Services, Inc.
Byrd, Smalley & Adams PC
Calhoun Community College
City of Decatur
City of Hartselle
Compass Bank
Cook's Pest Control, Inc.
Corporate Warehouse Services
Corum's Building & Farm Center
Mr. I.C. Craig, Jr.
CR Compressors LLC
DCA Ready Mix
Decatur Career Center
Decatur Coca-Cola Bottling Company
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Decatur Utilities
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DRC Properties
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Durango Partners, Inc.
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ENERSOLV
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Greater Morgan County Homebuilders
Harris, Caddell and Shanks
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Hartselle Development Board
Hartselle Medical Center
Hartselle Utilities
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Holiday Inn Hotel & Suites - Decatur
Hyosung USA, Inc.
ITC-AL, LLC
Jimmy Smith Jewelers
JIT Industries, Inc.
Joe Wheeler EMC
Kinder Morgan - Decatur River Port
Lakeland Industries, Inc.
Lawrence County Chamber of Commerce
Lynn Layton Chevrolet
Magic Steel Sales LLC
Matthews Industries, Inc.
MICOR Industries, Inc.
MIW Industrial Park
Morgan County Commission
National Packaging Co., Inc.
Nichols Aluminum Alabama
Nowlin Development Company, Inc.
Nucor Steel Decatur, LLC
Office Interiors by OSCO, Inc.
Parkway Medical Center
Peck Funeral Home
Peoples Bank
Pepsi Cola Bottling Company-Decatur
Pro-Air Services, Inc.
Progress Bank and Trust

Pugh Wright McAnally Inc.
RBC Bank
Red Sage Communications
Regions Bank
Renasant Bank
Rural Morgan County ID Board
S&ME
Sartain Ford, Inc.
Sextons, Inc.
S.S. Nesbitt & Company, Inc.
Sue-Jac, Inc.
Tanksley Machine and Tool, Inc.
Tennessee Valley Recycling, LLC
Tennessee Valley Training Center
Mr. Wally Terry
Thompson Tractor Company, Inc.
Toray Carbon Fibers America, Inc.
Toray Fluorofibers (America), Inc.
Town of Eva
Town of Somerville
Town of Trinity
TTL, Inc.
United Launch Alliance
Valley Budweiser
Valley Rubber, LLC
Mr. Andy Vest
Wayne Farms
Wells Fargo
Willo Products Company, Inc.

